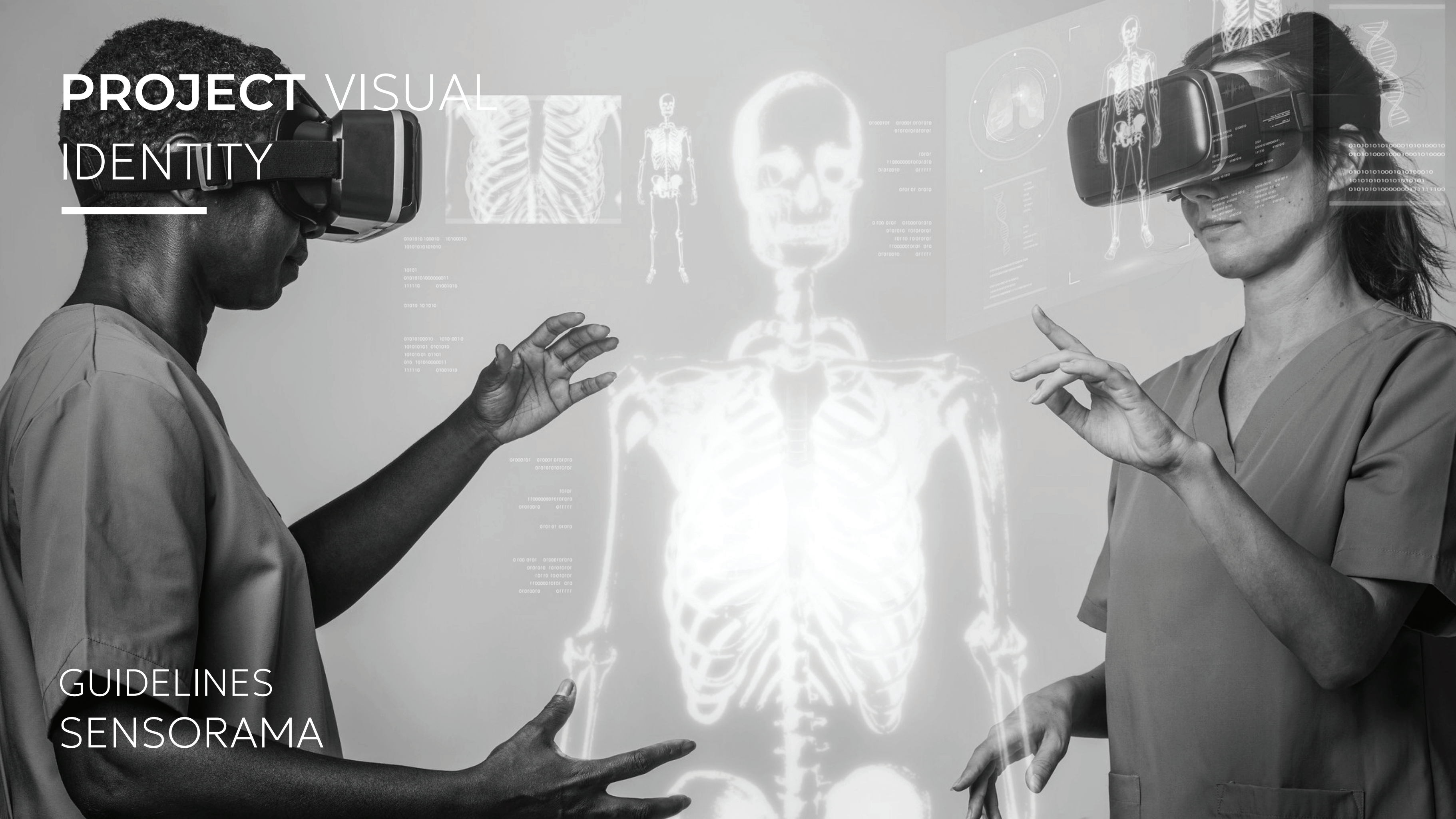


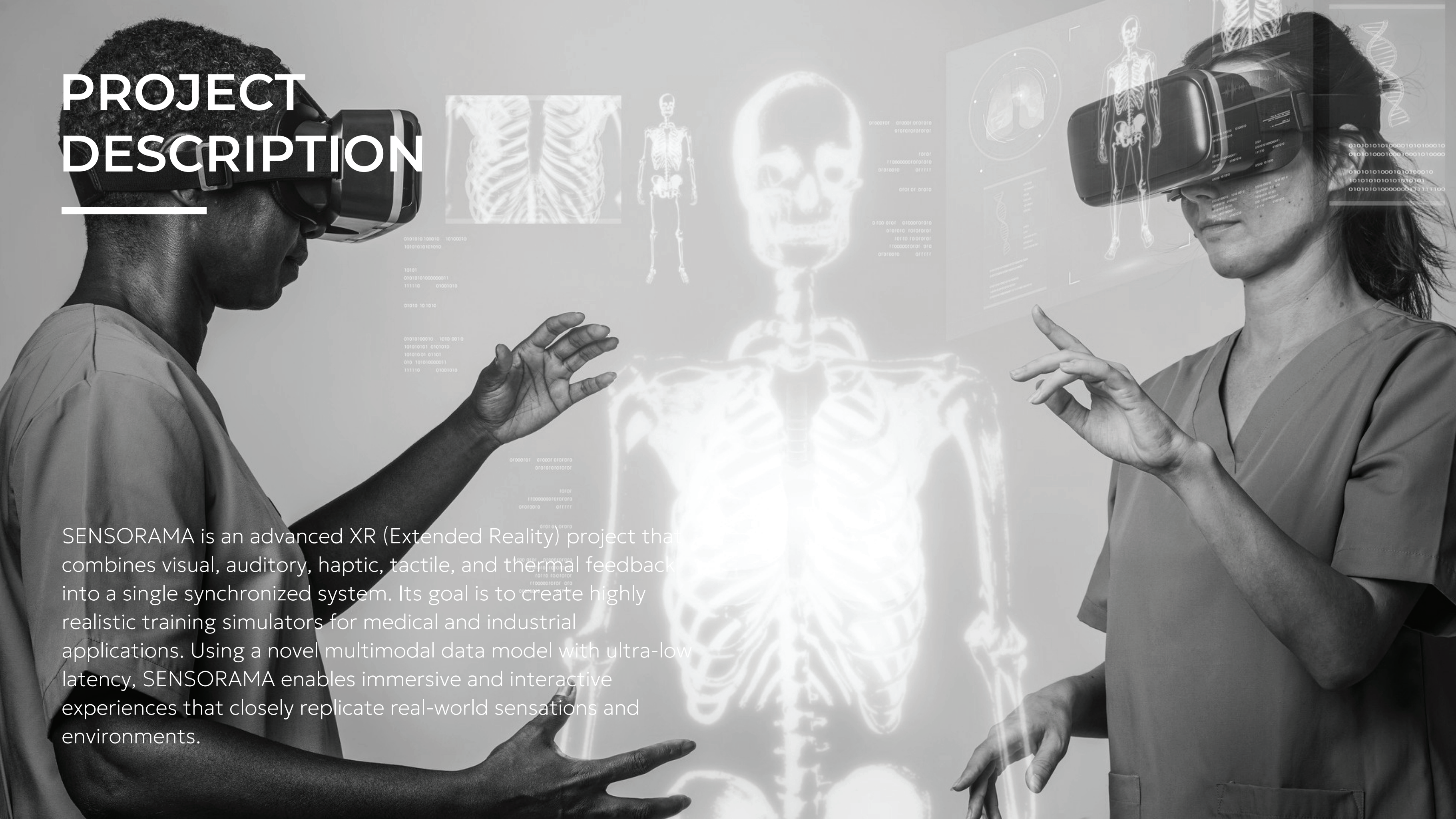
PROJECT VISUAL IDENTITY

GUIDELINES
SENSORAMA



PROJECT DESCRIPTION

SENSORAMA is an advanced XR (Extended Reality) project that combines visual, auditory, haptic, tactile, and thermal feedback into a single synchronized system. Its goal is to create highly realistic training simulators for medical and industrial applications. Using a novel multimodal data model with ultra-low latency, SENSORAMA enables immersive and interactive experiences that closely replicate real-world sensations and environments.



PRIMARY LOGO



CONCEPT



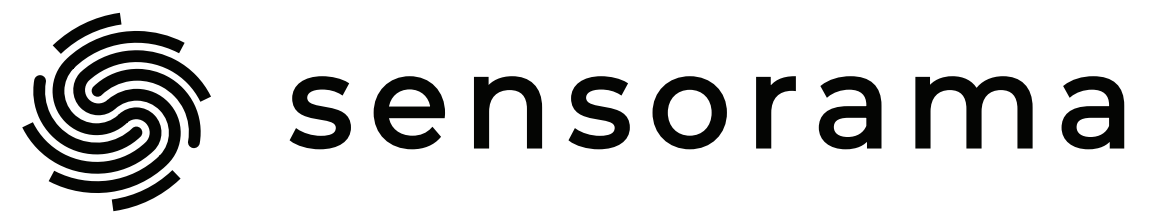
Fingerprint-inspired “S”: combining human-centered perception with advanced XR technology.

Flowing parallel lines: sensory interaction, human experience at the core of the project, while their

Layered structure: synchronized multimodal data streams within immersive digital environments.

By merging organic forms with a precise geometric flow, the logo expresses SENSORAMA’s balance between human sensation and technological innovation.

NEGATIVE BLACK



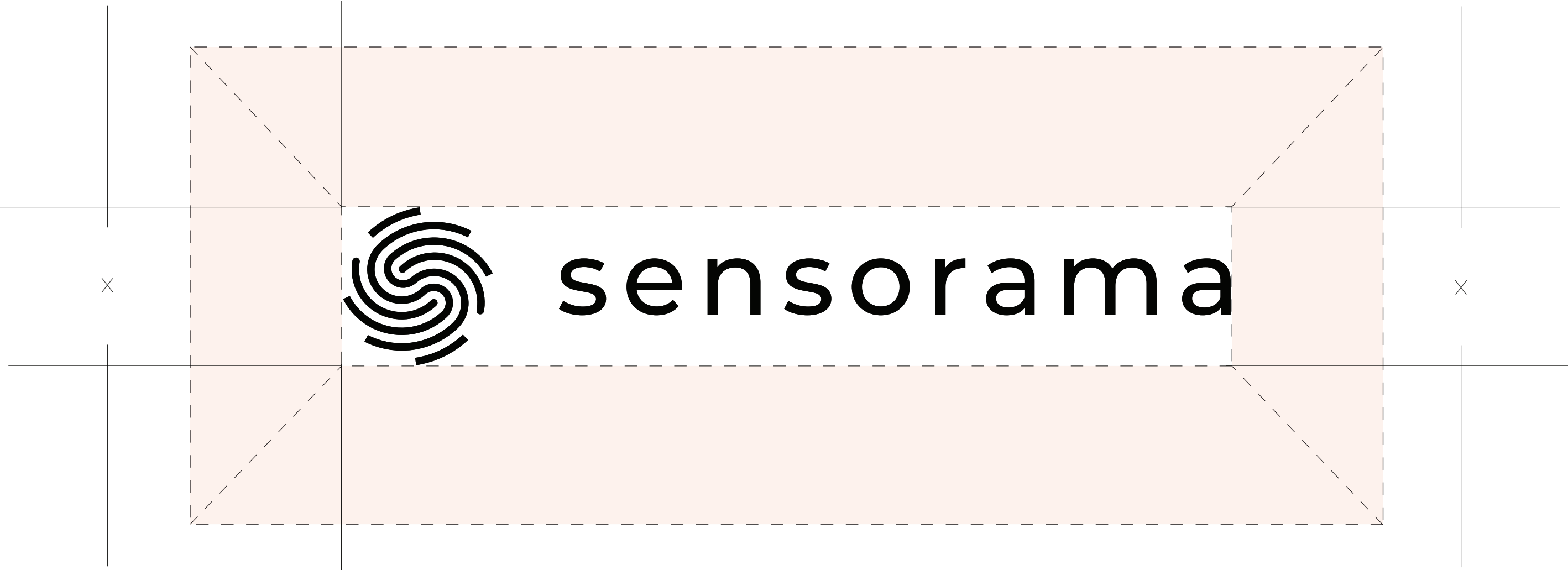
NEGATIVE WHITE



COLORED VERSIONS



PROTECTED ZONE

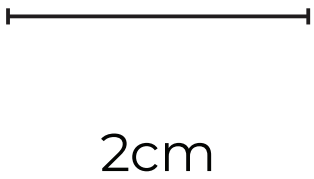
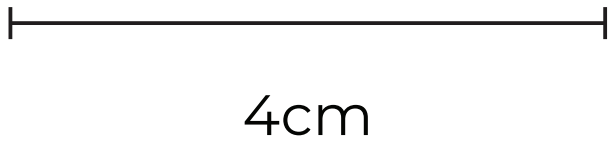


Clear space = Symbol Height

LOGO SCALE

MINIMUM SIZE

To avoid distortion of the logo its minimum length should not be less than 2 cm.



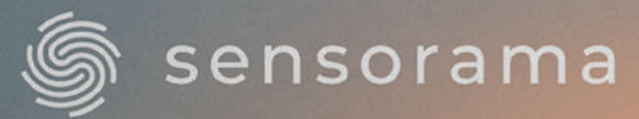
TYPOGRAPHY

Geologica Medium

A a B b C c D d E e F f G g
H h I i J j K k L l M m N n O o
P p Q q R r S s T t U u V v
W w X x Y y Z z

1 2 3 4 5 6 7 8 9 0

Aa



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INCORRECT USE

Do not squeeze or stretch the logo.



Do not rotate or invert the logo.



Do not outline the logo or change its colors



Do not use effects such as shadows or gradients.



Do not alter the order of the elements /symbol.





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